

# **Crisis Management**

Operate mission-critical business functions during emergency events

Now you can recover mission-critical operations quickly in the event of an outage



## Assess the impact of your critical business functions and assets

Ensure that your organization can provide an acceptable service in the event of a calamity, helping to preserve your reputation and minimize impact to revenue and reputation.

- Prioritize critical assets and business functions
- ✓ Leverage existing assets within ServiceNow
- √ Impact Analysis templates
- User-friendly interface and workflow with approvals



### Monitor crises across the globe

Have a single pane of glass view of potential and actual crises affecting your organization, regardless of where it occurs, and its cause. Monitor recovery activities and tasks during a crisis event and reduce manual overhead so your recovery teams can focus where it matters - the swift recovery of your operations.

- ✓ Centralized plan monitoring
- ✓ User-friendly interface and workflow

- ✓ Monitor recovery tasks and their status in real time.
- ✓ Eliminate manual overhead



#### Recover mission-critical functions quickly

Crises are inevitable and planning can ensure the speedy resumption of normal organizational activities. Manage any type of event from a tabletop exercises, to full-fledged tests, to an actual crisis which impacts your critical business.

- Manage all types of events
- ✓ Report and manage crises

- ✓ Assess the impacted assets or functions
- ✓ Recover assets or functions quickly



#### NewRocket's Proven QuickStart Implementation

By taking a crawl - walk - run approach to implementing Operational Resilience with NewRocket, you'll see immediate benefits including a simplified user experience, loss management and increased visibility and reporting.

- √ 10-12 weeks deployment
- ✓ Implementation tailored to your company's unique needs
- ✓ Unique deployment approach focused on simplicity
- ✓ Unmatched services support and advisory











