

Business Continuity Management

Operate mission-critical business functions during emergency events

Trust that you can protect resources and operate critical business functions in the event of a disruption



Assess the impact of your critical business functions and assets

Ensure that your organization can provide an acceptable service in the event of a calamity, helping to preserve your reputation and minimize impact to revenue and reputation.

- Prioritize critical assets and business functions
- ✓ Leverage existing assets within ServiceNow
- √ Impact Analysis templates
- User-friendly interface and workflow with approvals



Simplify plan management

Prepare for the worst through business continuity and disaster recovery plans with unique templates designed for your organization's needs. Create consistent and predictable workflows including approval steps and automated periodic reviews based upon the asset criticality.

- ✓ Centralized plan development
- ✓ User-friendly interface and workflow with approvals

- ✓ Design recovery strategy
- ✓ Automated periodic reviews



Recover mission-critical functions quickly

Crises are inevitable and planning can ensure the speedy resumption of normal organizational activities. Manage any type of event from a tabletop exercises, to full-fledged tests, to an actual crisis which impacts your critical business.

- Manage all types of events
- ✓ Report and manage crises

- ✓ Assess the impacted assets or functions
- ✓ Recover assets or functions quickly



NewRocket's Proven QuickStart Implementation

By taking a crawl - walk - run approach to implementing Operational Resilience with NewRocket, you'll see immediate benefits including a simplified user experience, loss management and increased visibility and reporting.

- √ 10-12 weeks deployment
- ✓ Implementation tailored to your company's unique needs
- ✓ Unique deployment approach focused on simplicity
- ✓ Unmatched services support and advisory











